

U.S.-Indo-Pacific Standards and Technology Cooperation Program (STCP) Commercial Benefit Questionnaire (CBQ)

Please include as much detail on this form as possible.

The completed CBQ should be submitted 2-3 months prior to your proposed workshop date.

1 CONTACT INFORMATION

Who is the best point of contact at your company for follow-up on potential participation with this activity?

Name:

Title:

Organization:

Telephone:

Email:

2 INDUSTRY SECTOR/TOPIC OF INTEREST

Please indicate in the space provided a detailed description of the industry sector and specific topic of your proposed activity. Example sectors include: aviation, rail, ports, oil and gas, renewable energy, smart grid, ICT, healthcare, agriculture, etc.

3 OBJECTIVES OF WORKSHOP/ACTIVITY

What are your objectives for the workshop? How would participating help further these objectives? The typical format for the U.S.-Indo-Pacific STCP is a one or two-day workshop. If you recommend the activity utilize another format, please provide details.

4 OPPORTUNITIES IN THE TARGET MARKET

Please name the proposed location of your activity and list near or long term opportunities for your company/organization in the market.

5 POTENTIAL EXPORT BENEFIT

- a) What products or services would you hope to gain sales leads for by participating in this activity? What is the U.S. content of these products/services?
- b) What is the size (USD value) of the addressable market for your products/services or identified opportunity?
- c) Who are your primary customers in the market (company name/country of origin)?

Please submit completed proposals and accompanying information to us-indostcp@ansi.org.

U.S.-Indo-Pacific Standards and Technology Cooperation Program

6 STANDARDS-RELATED PRIORITY

How do the objectives of the activity relate to standards, conformity assessment, and/or technical regulations? Is there a particular opportunity or challenge that would be addressed?

7 TIMETABLE

Please indicate possible dates for the proposed activity. If the dates are flexible, please indicate your preferred timetable.

8 PRIVATE SECTOR CONTRIBUTION

USTDA seeks to demonstrate that its investment in each activity is matched by contributions from the U.S. private sector. Please indicate the sources and approximate amount, if known, of expected contributions for the activity. These may be in the form of sponsorship or in-kind through donation of a venue or materials, expert time, and/or travel expenses. Please also list U.S. companies that may support the activity either through content development, participation, or both.

9 ADDITIONAL INFORMATION

Please include any additional information about your proposed activity, including:

- Suggested participants from the U.S. and partner country/countries:
 - Are they established contacts?
 - Are they aware of the proposed workshop?
- Topics for discussion (or attach a proposed agenda)
- Any other relevant details